

MINUTES

Date: Monday Jan 17th	Time: 7pm
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Meeting objective: Plan for spring, plan AGM

Preparation for meeting: Read last month's minutes found on our website. Brainstorm some ideas for markets for the spring. Outside yyc?

Action Items: vote on \$ for scholarship

Agenda Items:

1. Call to order 7pm By: Gillian Second: Cara
2. Roll Call

Gillian Boon	X	Bob Ac-ton	X	Erin Freed	X	Claire Becq		Cara Carter	X
Erin Baer	X	Bob Barclay	X			Monika Smith	X	Trish Denholm	
Susan Thorpe	X								

3. Approval of November Minutes prepared by Cara Carter
By: Bob Second: Gillian Carried/Approved

4. Welcome by Gillian Boon

- AUA Scholarship - \$500 to a ceramic student. Committee needed for this to jury the applications
- Historically, this standing APA scholarship goes between AUA and RDC every other year.
- Motion to continue this scholarship for this year, 2022, for AUA – moved by Gillian, seconded by Monika, carried/approved.
 - o Committee to have standard criteria sheet, review bio and artist statement and work. Gillian, Cara, Erin F. Make decision and bring to board.

5. Treasurer's Report – Claire Becq - tabled

- auto deposit, cheques out, write a cheque for AUA for our scholarship

6. Open Issues/additions to agenda

6a) Farmer's Market for this summer:

- Millarville Market - applications open Feb 1 Choose your dates ahead of time
- InglewoodNightMarket.ca Christy@pedestrianagency.com 403-837-4310 Market Dates: Fridays! - May 13, June 10, July 8, August 12, Sept. 9 and Sept. 16 5:00 pm - 11:00 pm
- Calgary Arts Development - Tailgate Pottery Sale – Joannie Caroll – Joannie.Caroll@calgaryartsdevelopment.com 403-264-5330 ext 108 – waiting for answer
- AUArts Daniel Doz – Currently closed
- Artisan's Market in Okotoks – Spring Fling in May and popup online sales, Christmas sale www.themarketsquare.ca/marketsquare
- Bearspaw Farmer's Market – Sunday 10-2 <https://bearspawlions.com/farmersmarket/>
- SLATE Popup gallery or sale space
- Popup Glendale Community Hall during their Stampede Breakfast

Committee to plan and then come back in February: Monika, Erin F., they will ask Trish and Lori S to join.

6b) AGM. Online? In person? Let's chat about this.

- AGM is June
- Virtual: more inclusive for the provincial membership.
 - o pre-plans for any coming covid restrictions/complications.
 - o Fiscally cheaper
- Who can we bring in to speak, demo? ACTION Please bring ideas for February. 25 min or 55 min.

6c) Online webinars. Feb and March are planned. Let's line up more people for the remaining months. Promote this - paid? Recordings of past ones are up and for sale on the website.

- More value for our members
- 2022 schedule:
 - o February: Cara on Etsy and Packing
 - o March 25,: Monika on Critiques
 - o June: AGM

Ideas: Tony Hansen (glazing), Susan Thorpe (throwing), Caleb Romano (slipcasting), Louise Cormier (handbuilding)

For marketing, use interactive/engagement media, Instagram lives, ask those hired to present to also advertise on their artist accounts.

Could we send the newsletters to the guilds? Some sign up but aren't members so that might be a way to get the word out.

- Can we collect guild / association email addresses to send an email asking if they would like to be added to our newsletter list?

6d) Coffee and Ceramics. We need a new host/location for winter and spring. Any takers?

- Last was October 2021. Once per month.
- We can meeting inside with masks and outside on nice days. Free get together that attracts new Calgary members.
- January 2022: Outdoor firepits by City of Calgary or personal spaces, host can pick time and day. Send email to Gillian if you are interested in hosting.

6e) Christmas sale - new location? Bigger? Just talking points for now

- 15 tables was max capacity. Need a bigger venue.
- Suggestion: Glendale Community Hall – 21 table maximum. Rate maximum: \$500ish.
- Bridgeland Riverside is \$750 – 15 tables

6f) Mentorship program - paid advertising going out via social media. Clear message for proteges and cost

- Application received! Edmontonian.
- Online advertising to start soon.
- Seven mentors
- Proteges and mentors to negotiate the fee whether it be cash, barter for services, skill exchange. Discussion on clarity of what this could be for each mentor. ACTION Bob A to check with mentors.

6g) Erin Freed - update on the magazine status

- All digitized and paid for.
- These will be online for sale, members only, or for public?
 - o Motion to have the magazines free for members, and for non-members, sold on the website 5 consecutive issues for \$20.
Moved by Monika Seconded by Gillian – Carried/Approved
ACTION: placed on website for members and sale
- Do we want to create memory sticks with these digital magazines?
 - o We have access to We-Transfer for moving of files
 - o Historical committee has report

6h) Social media - should be put a call out for more volunteers to help post? Create posts? Up our online presence.

- TAG [#albertapottersassociation](https://www.instagram.com/albertapottersassociation) on Instagram – mention this in newsletter
- Erin needs content, especially videos especially
- ACTION: She will start member talks / Instagram live for exposure

6i) Historical committee - recommendations and motions

- Report:
January 17, 2022

APA Historical Committee Recommendations
By Monika Smith
Interim Chair, Historical Committee

Members of the Historical Committee have put in a tremendous amount of time and effort to find our documentation and art and we getting closer to having a coherent picture of the APA. Many thanks to Connie Cooper, Louise Cormier for starting the research as part of the 50th Anniversary show and sale. A thank you to Erin Freed for tracking down Contact magazines and have having them digitized and also contributing research and analysis with Robert Barclay and Susan Thorpe. Each person has found valuable information, contacted members from the past few decades and helped add context, which adds to the importance of APAs history.

These are the key project areas.

APA CERAMICS COLLECTION

Status:

Eight of the possibly 30 pieces of the Collection are known.

The Royal Albert Museum (RAM) has agreed to take a limited number of pieces. All pieces must have appropriate provenance to be accepted by the RAM. There are a number of individual artists that have submitted their work who have been APA members.

Action item: Connie Cooper and Louise Cormier will continue to look for information and provenance and provide it to the RAM. **Target Date:** June 2022.

The APA president to sign the RAM contract.

No motions required at this time.

Action item: Encourage APA members to submit work to the AFA that is less than 5 years old.

APA DOCUMENTATION

Status:

Discussion with the Provincial Archives that recommends the APA sent all its documentation, such as minutes, AGM information, etc to the Archive for permanent storage and retrieval. The Archives has a collection of materials from Doris Pimm, including Contact magazines in 1997. There is nothing more recent from the APA.

Action Item: Collecting as much documentation from 1997 on and providing it to the Provincial Archives. As discussed, the APA has no ability to store anything, so historical documents will be well kept here. They retain copyright of all materials. Monika Smith will follow up. The APA president to sign the PA contract.

Target Date: June 2022

Motion required to allow the Provincial Archives to archive our documents. President will sign contract.

APA DIGITIZATION

Status:

Contact magazine is now digitized.

Action Item: Uploading to the APA website and access to members and monetizing access to the public.

Target Date: June 2022

Action Item: Contact magazine is a valuable asset for the APA. As the APA has no ability to store documents correctly or properly, which organization should receive the hardcopies: AFA, RAM or others? The magazines need to be in an archive.

Target Date: June 2022

Action Item: Which organizations should receive digital copies? Provincial Archives, RAM, AFA, AUoA, RDC, etc. Develop criteria to disperse copies. Does the APA need a contract to do this; CARFAC has been contacted to help develop one. Monika Smith to follow up on criteria, contacts and contract. Other APA publications have been suggested by the committee for digitization and distribution. Erin Freed to follow up on costs, etc.

Target Date: June 2022

CHAIR OF HISTORICAL COMMITTEE

Status:

The interim chair will step down at the AGM

Action Item: Recruit Chair

Target Date: APA AGM

PROMOTION OF APA HISTORY

Status:

Members of the committee recognize the importance of APAs history and what it could mean to the ceramics community in Alberta and beyond.

Action Item: Develop a strategy to promote APAs history. For example: discussions with the RAM to hold an Alberta Ceramics exhibition that would include APA historical information. Outreach to other organizations to promote APA history and current status. Discussions with AFA, AUoA, RDC, etc and non-profit ceramics organizations on how this can be accomplished. It would also mean, promotion of current artists. Historical Committee and APA Board to follow up.

Target Date: Ongoing

6j) Monika and Dr. Daniel Doz – AUArts has a Room 371 (lockable) for APA use except for the student sale at Christmas. Any cost would be around security if we were there on the weekend.

- Show and sale / gallery
- Could use it for even up to 3 weeks.
- Also talking about the mall as a two day show/sale area in the future. Possibly sponsored.



- Great opportunities to be linked with the academic world
- Board support

6k) Susan and Membership – 4 new memberships and 2 renewals. Current 68 members.

6l) Mug Competition Committee – schedule is to re-engage in January, **ACTION** Susan will contact Gillian and Clair to talk about this.

- Silent auction software free for up to 30 items , Monika will forward to Gillian

7. Adjournment – 8:59 pm

Email Gillian at president@albertapottersassociation.org if you need anything.

Next Meeting: February 21, 2022