



2020 Board Meeting Tuesday Oct, 20 2020

8:00 PM

Virtual Meeting, Zoom

1.) Call to order

8:06 PM

2.) Roll Call

Erin Freed, Louise Cormier, Connie Cooper, Connie Pike, Gillian Boon (nee Mitchell), Bob Acton, Shannon MacNaughton, Darlene Swan, Monika Smith, Genevieve Goodhart.

3.) Approval of Agenda

Approved by Gillian, Seconded by Connie Cooper.

4.) President's Report

Erin said Greg would drop off magazines last week but he didn't. Hoping for next week instead.

5.) Treasurer's Report

Genevieve stated total: \$15,028.53 (total after show expenses and catalog printing).

Approved by Monika, Seconded by Gillian.

Open Issues

1.) Jurying Students from Red Deer College

Emily Becker received the majority vote for the scholarship. It would be nice to send our comments to them about their work. This will be a write-off as a business expense.

Vote: 8 for Emily

Vote: 1 for Phyllis

Other two students also have free memberships to APA. Gillian to add blurb to the website on the winner.

2.) Bob Acton's mentorship program.

Bob mentioned wanting to talk about the definitions of mentorship. What do you call mentorship?

Erin: I think it is taking somebody you see has a good grip on stuff and you want to help them to go further.

Connie Cooper: Longer term, voice of experience to help navigate their direction. Quality of wisdom. Benefit that once this is set up, we can make good matches among people being mentored and the mentor.

Gillian: We are in a unique position of being able to offer different talents to a potential mentee, we can cater and we have a lot of expertise between all of us.

It seems reasonable to value paying for our time. We should determine the length of mentorship. First step is to seek out mentors, create a bevy of mentors and then seek out proteges.

3.) 2020 Show

Monika and Connie decided to get 75 catalogues and then \$100 for Gillian's expense was to mail out program to the guilds so we have an outreach. Sold 6 catalogues for \$10 each. Have 12 left. Louise Cormier will buy two. Gillian will update mailing list. We spent \$265 over what we took in for the show.

Ideally use the show as a springboard for other shows (ie. Lethbridge, Edmonton, Red Deer)

Gillian to add a thank you to 2020 show page on the website. Potentially utilize Instagram more. Darlene has a few photos from opening night, she will email Gillian. Gillian added catalogs and timeline to the website too as well.

- 4.) Talked to the president of the Heritage Weavers and Spinners. They have a zoom share every week because of COVID. We could have something like this once a month. Gets members involved. Maybe a zoom tips and tricks every quarter? Your ideas?

It's a cool opportunity to explore. Connie moves that spend money on business account and Genevieve seconds

- 5.) Online Sale?

Sponsoring members on an Instagram is an easy option to market yourself.

- 6.) Greg to drop off mags

Covered in Presidents' report.

Addendum:

- A) Kellsey Ronaghan disappeared with hard copies and memory sticks. Erin Freed emailed her Oct 22, 2020 requesting these documents.
- B) Bob has access to Instagram and Facebook issues with Greg
- C) Where to store Louise Cormier's work

Next meeting: Tuesday, November 17, 2020 @ 8:00 PM

Adjournment: 10:00PM